



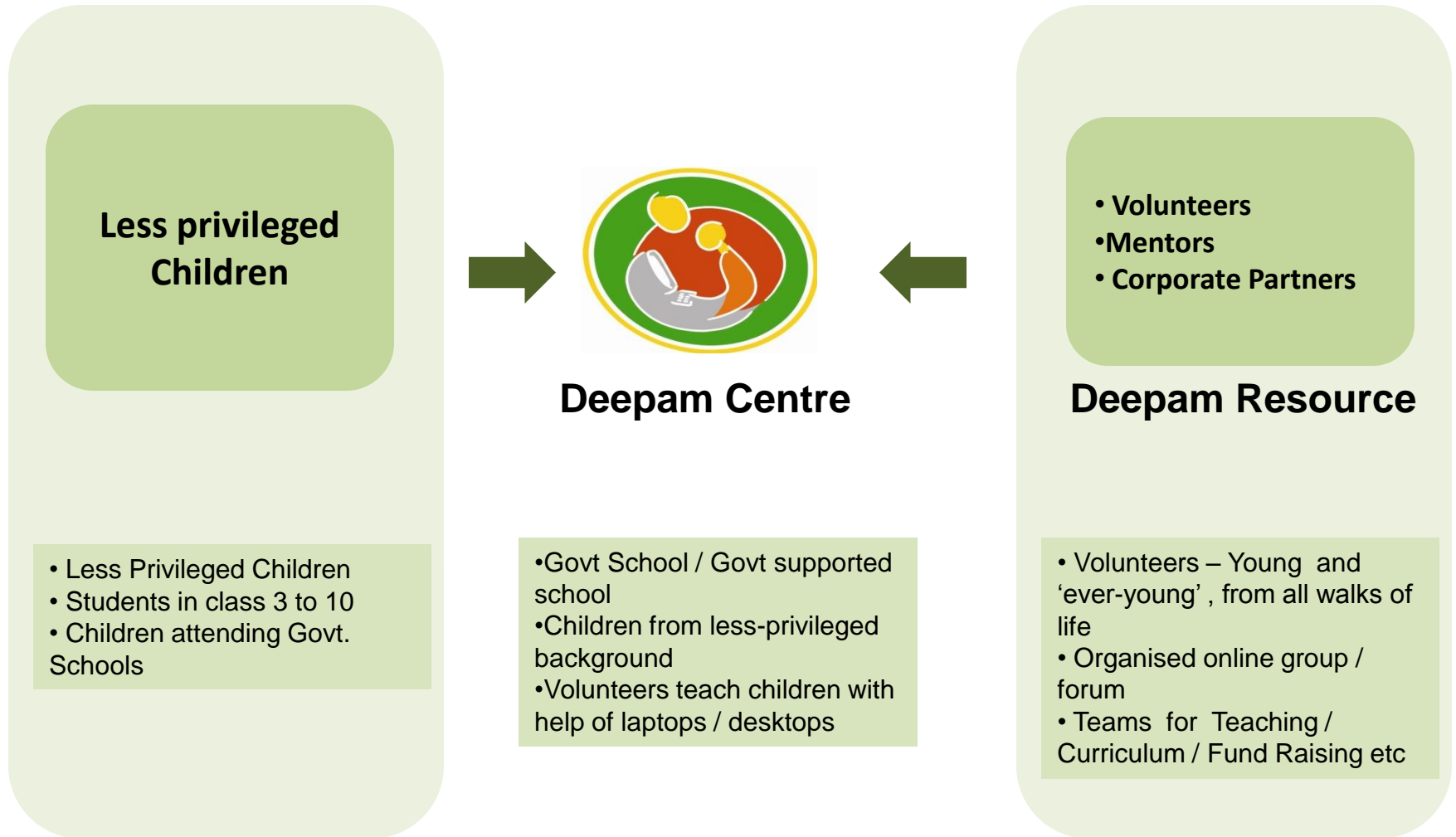
# Deepam Annual Report 2012-13

# Agenda



1. Deepam Model
2. Deepam Programs
3. Deepam Centre Activity
4. Student / School Feedback
5. Volunteer Involvement
6. Financial Report
7. Deepam - Story so far
8. Deepam Plans 2013-14
9. Contact Deepam

# Deepam – Model



# Deepam Program



- Deepam class spans over 40 weeks / year, with planned curriculum
- Class every weekend, for 2 hours



# Deepam - Curriculum



At Deepam, we aim to **light the spark** in the child's mind, by focussing on 4 pillars :



**English Skills**

**Computers & Internet**



**Personality Development**



**General Awareness**

**Do you know?**

1. What in the medical world was first classified into the A.C.O.E. system in 1902?
2. Which peak overlooks the city of Cape Town?
3. Which sea fire was voted out of the original British Big Brother house?
4. Which TV show agent's real name was Paul Metcalfe?
5. What machine was always in the day when over £100 million was wiped off the value of shares in the city of London?
6. In which English town did Michael Dwyer run riot killing 17 people?
7. Which is the first animal listed in the Oxford English Dictionary?
8. What nationality is Juan Marc Bosman, famous for his 'Bosman Ruling' affecting football throughout Europe?
9. Which actor, who played Dr. Who, is clapped and died at a Dr. Who convention?
10. In which country was England cricket captain Nasser Hussain born?

# Deepam – Learning Concepts



**Make Children Curious / Ask Questions**



**Collaborative Learning**



**Light the Spark**



**Activity Based Learning**



**Make Learning Fun**

# Deepam VRS Centre



No. of Children

30

No. of Volunteers

10

Events Organized

Jun

Aug

Oct

Dec

Feb

Apr

Jun

Visit from KCG College

Trip to Guindy Park  
Children's day

Deepam Annual Day

Scholarship



Scholarship provided

10 Children

Rs.22,000

Assessment results

Initial assessment helped categorize kids into Basic(10), Intermediate(12) and Advanced(8) groups. Mid year and Year end results reflected positive impact of our sessions.

Highlights of the year



Dictionary Dist.



Children's day



Annual Day



Scholarship Dist.



Scholarship Dist.

# Deepam Olcott Centre



No. of Children

53

No. of Active Volunteers

21

Events Organized

Jun

Aug

Oct

Dec

Feb

Apr

Jun

Children's day Sports Day



Scholarship provided

-

Assessment results

46 out of 53 students passed in the last academic year

Highlights of the year



Republic Day



Assessment



Women Champ



Best Coach



Volunteer Team



# Deepam KC Centre



No. of Children

30

No. of Active Volunteers

10

Events Organized

Jun

Aug

Oct

Dec

Feb

Apr

Jun

Dictionary distribution

Visit to Radio Station

Annual Day



Scholarship provided

-

Assessment results

There was an overall improvement in the kids who attended throughout the year though no assessment metric could be devised due to the diversity amongst the kids

Highlights of the year



Dictionary distribution



Dictionary distribution



Annual Day

# Deepam WM Centre



No. of Children

48

No. of Active Volunteers

8

Events Organized

Ind Day    Teacher's Day    Children's day    Vandalur zoo visit    Mini library visit

Jun

Aug

Sep

Nov



Scholarship provided

4 Children

Rs.26,000 (includes Rs 16,000 given as Financial assistance)

Assessment results

All 48 students fared well; 6 promoted to higher levels mid-year

Highlights of the year



Uniforms



Teacher's Day



Children's day



Zoo Trip



Mini Lib Visit



Games session

# Deepam KBM Centre



No. of Children

30

No. of Active Volunteers

12

Events Organized

Jun

Aug

Sep

Nov

Mar

Apr

Jun

Inaugural class

Annual Day



Scholarship provided

Students to be identified

Not yet disbursed

Assessment results

Yet to be done as started recently (from Feb 2013)

Highlights of the year



Inaugural Class



Annual Day



## Student Feedback

- Over 80 % attendance / participation in all centres
- Visible increase in Confidence / Enthusiasm
- Eagerness to return to Deepam classes every week

## School / Community Feedback

*“Our Students got a lot of Exposure ,  
Excitement , Joy and Fun at Deepam”*

Latha Devi.M

Teacher- Sri Venkata Nivasam Primary School

# Volunteer Involvement



## Volunteer Commitment

- 60+ Active volunteers , in a completely volunteer driven organisation
- 4 Volunteer induction sessions and 1 all-volunteer meet organised in 2012-13
- Organised 180+ classes in 5 centres in 2012-13
- Organised 4+ events each in 5 centres last year

## Volunteer Recognition

- 3 featured volunteers of the month : Rohit , Satish and Praveen
- 3 Outstanding volunteer of the year : Sugumaran, Vedavalli and Maduravalli

# Financial Report 2012-13



**Cash Position at the start of the year**

Rs.4,24,000

**Cash Position at the end of the year**

Rs.4,14,900

**Funds Raised during the year**

Rs.2,91,000

## **Expenditure Details**

**Scholarships to children**

Rs.1,07,000

**Children's Events ( Annual Day,  
Field Visits )**

Rs.1,11,700

**Centre Operations ( worksheets,  
books etc)**

Rs.28,400

**Administration ( Auditor Fee,  
Stipend, Domains etc )**

Rs.53,000

Note: Above figures are near-accurate and cannot be treated as balance sheet.

# Deepam Story So far...



## Deepam

- Deepam is a registered NGO
- Founded in January 2008, with the 1<sup>st</sup> class in April 2008

## Students

- Over 200 less-privileged children taught every week, currently
- 800+ students have graduated from the program so far (2008-2012)

## Resource

- 800+ Members registered with Deepam
- 60 Active volunteers ( informally mentored / trained )
- 30+ Laptops , 10 OLPCs
- Deepam-Nalanda Library Launched at 2 Centres in 2009 (450+ books)

## Teaching Centres

- 5 centres in Chennai in 2012-13

# Deepam Plans : 2013-14



## Centres

- Add 2 more Deepam Centre in 2013-14. Total of 6 centres.

## Curriculum

- Implement a planned curriculum for entire year.
- 3 Levels at each centre, to make learning tailored to children

## Programs

- Implement Library program in all centres ( currently at 2 centres)
- Implement Scholarship program at all centres ( for current students and graduated students )



# Contact Deepam



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**Facebook :** <http://www.facebook.com/Deepam.Chennai>

**Twitter :** <http://twitter.com/Deepam>



**Thank You !**