



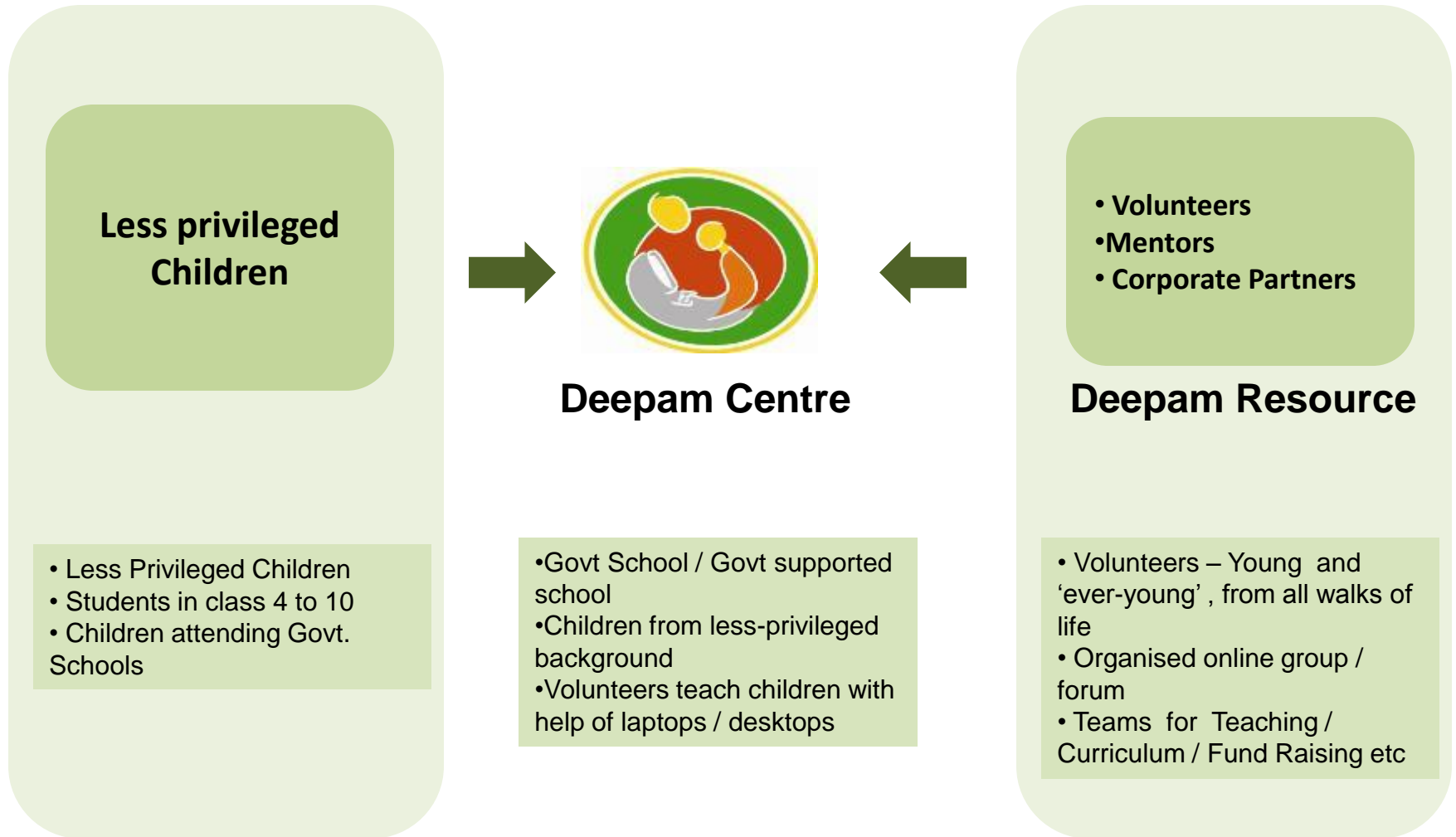
Deepam Annual Report 2013-14

Agenda



1. Deepam Model
2. Deepam Programs
3. Deepam Centre Activity
4. Student / School Feedback
5. Volunteer Involvement
6. Financial Report
7. Deepam - Story so far
8. Deepam Plans 2014-15
9. Contact Deepam

Deepam – Model



Deepam Program



- Deepam class spans over 40 weeks / year, with planned curriculum
- Class every weekend, for 2 hours



Deepam - Curriculum



At Deepam, we aim to **light the spark** in the child's mind, by focussing on 4 pillars :



English Skills

Computers & Internet



Personality Development



General Awareness



Deepam – Learning Concepts



**Listening and Observing
– ideal learning mode**



Collaborative learning



Activity based learning



Make learning fun

Deepam VRS Center



No. of Children

25

No. of Volunteers

10

Events Organized

Jun

Aug

Oct

Dec

Feb

Apr

Jun

Vist from KCG College
Trip to the Madras Day Exhibition
Trip to the planetarium
Deepam Annual Day
Scholarship



Scholarship provided

6 Children

Rs.18,000

Assessment results

Initial assessment helped categorize kids into Basic(8), Intermediate(10) and Advanced(7) groups. Mid year and Year end results reflected positive impact of our sessions.

Highlights of the year

Deepam Olcott Center



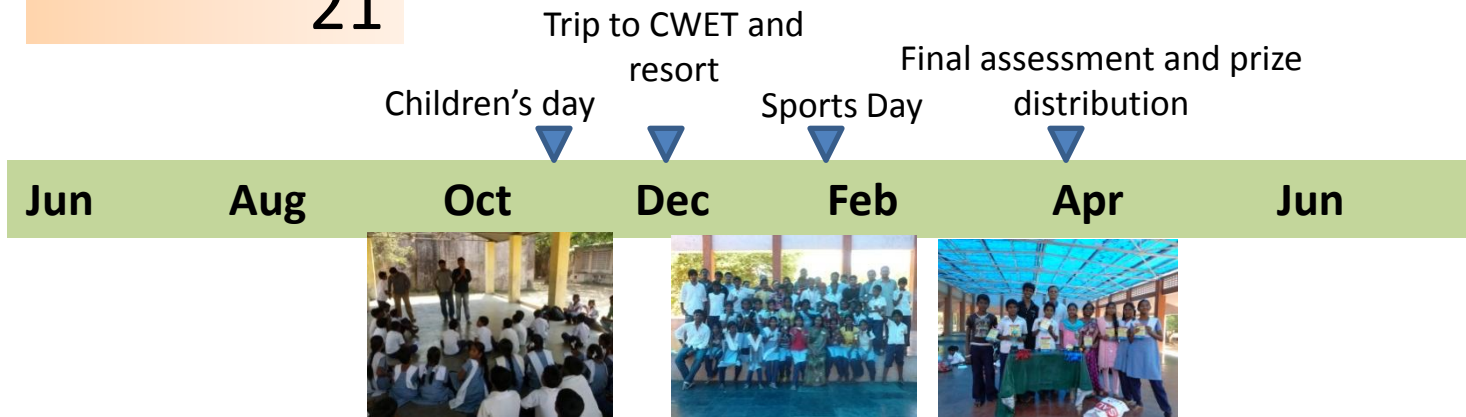
No. of Children



No. of Active Volunteers



Events Organized



Scholarship provided

None

Assessment results

46 out of 53 students passed in the last academic year

Highlights of the year



Republic Day



Assessment



Women Champ



Best Coach



Volunteer Team

Deepam PV Rao Center



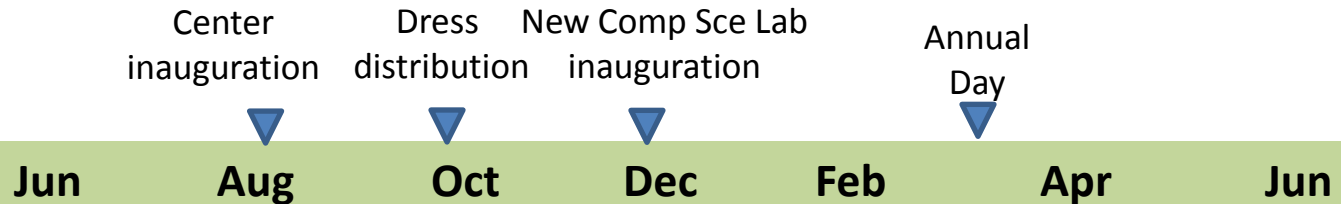
No. of Children

30

No. of Active Volunteers

10

Events Organized



Scholarship provided

None

Assessment results

After the initial assessment, the kids were grouped into level 1 and level 2. The year end assessment showed a marked improvement amongst all of them.

Highlights of the year

Deepam WM Center



No. of Children

39

No. of Active Volunteers

7

Events Organized

Independence Day

Teacher's Day

Children's Day

Birla Planetarium Visit

Annual Day

Jun Aug Sep Nov Jan March Apr



Scholarship provided

7 Children

Rs.26,000 (includes Rs 10,000 given as uniform subsidy)

Assessment results

All 39 students fared well, with 15 students graduating from V Std. 5 students from Red group promoted to Blue group. 3 students promoted from Blue to Green group.

Highlights of the year



Uniforms



Teacher's Day



Dresses for kids



Planetarium trip



Republic Day



Stars Program

Deepam KBM Center



No. of Children

30

No. of Active Volunteers

6

Events Organized

Jun

Aug

Sep

Nov

Mar

Apr

Jun



Scholarship provided

Students to be identified

Assessment results

Assessment done at beginning of the year. 70% of the students cleared it

Highlights of the year



1st class



New Volunteers



Annual Day



Student Feedback

- Over 80 % attendance / participation in all centres
- Visible increase in Confidence / Enthusiasm
- Eagerness to return to Deepam class' every week

Assessment

- There is remarkable improvement in both English and Computer skills streams
 - English – Students have fared better in forming small sentences with correct grammar
 - Computer skills – Students are handling the laptops with ease and able to perform simple syntaxes correctly



School / Community Feedback

“Students are keen on attending classes, especially because of the enthusiastic volunteers. English reading ability has remarkably improved ”

- Nirmala, Headmistress- Vizhudhumangalam Primary School, Kodambakkam

“Exposure to computer skills and e-learning experience is a key addition to the students’ repertoire ”

- Lakshmi, Headmistress- Olcott Memorial School, Besant Nagar

Volunteer Involvement



Volunteer Commitment

- 60+ Active volunteers , in a completely volunteer driven organisation
- 4 Volunteer induction sessions and 2 all-volunteer meet organised in 2013-14
- Organised 180+ class' in 5 centres in 2013-14
- Organised 16 events/ Field trips in 5 centres last year

Volunteer Recognition

- 7 featured volunteers of the month : Balaji, Anand, Mahalakshmi, Sudharshan, Gopal, Sindhuja and Sri Vidya
- 2 Outstanding volunteer of the year : Rohit and V Praveen,

Financial Report 2013-14 (figs in Rs.)



Cash Position at the start of the year	4,43,888
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Cash Position at the end of the year	2,03,614
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Funds Raised during the year	3,08,678
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Expenditure Details

Scholarships to children	1,28,000
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Children's Events (Annual Day, field visits, educational tours)	1,99,831
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Centre Operations (worksheets, books, capital purchases etc)	81,196
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Administration (Auditor Fee, Coordinator Stipend, Volunteer gift cards, etc)	93,000
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Note: Above figures are near-accurate and cannot be treated as balance sheet.

Deepam Story So far...



Deepam

- Deepam is a registered NGO
- Founded in January 2008, with the 1st class in April 2008

Students

- Over 200 less-privileged children taught every week, currently
- 1000+ students have graduated from the program in 2008/2009/2010/2011/2012/2013

Resources

- 800+ Members registered with Deepam
- 60 Active volunteers (informally mentored / trained)
- Structured Curriculum – English + Computers.
- 30 Laptops , 10 OLPCs
- Deepam-Nalanda Library Launched at 2 Centres in 2009

Teaching Centres

- 5 centres in Chennai in 2013-14

Deepam Plans : 2013-14



Centres

- Add 1 more Deepam Centre in 2013-14. Total of 6 centres.

Volunteers

- Stronger volunteer base – more corporate reachout & engagement
- Better Volunteer Engagement

Formal Fundraising

- Implement a structured fundraising program at Deepam

Contact Deepam



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Facebook : <http://www.facebook.com/pages/Deepam/121443232797?ref=ts>

Twitter : <http://twitter.com/Deepam>



Thank You !